

Executive Briefing

Reduce IT Costs - Do More with Less

Description: In today's economic climate businesses are examining every area where cost savings may be made and IT is not immune to these hard questions. But when so many businesses need IT to run efficiently how can the costs be reduced without impacting negatively on the Business?

This executive briefing will focus on a structured approach to understanding IT costs, define ways to identify areas of cost opportunity and explore technology and organisational strategies that will set up IT to be more cost effective for both the short and the long term.

The briefing will be conducted by a senior IT manager with practical experience of finding ways to reduce your IT spend

Audience: This course is suitable for IT Managers and Finance Managers who manage IT budgets.

Duration: Half Day Executive Briefing

Objectives: Provide the attendees with a practical approach to

- ✧ Lowering the cost of IT in the short term
- ✧ Establishing a sound basis for containing IT cost in the medium to long term

Presenter: Ken Ryan.

Ken is a senior IT executive who has many years experience of managing IT and focusing on the business value being delivered. His experience includes IT Director of Dell as well as senior positions with Novell EMEA and Borland.

