

Learning Technologies

The application of Learning Technologies to your business

An Executive Briefing

Background:

In the current economic climate, employee effectiveness and efficiency is more important than ever before. The world of business is changing fast and successful organisations need to offer a continuous learning environment so that employees can develop and grow with that business change.

Traditional learning methods are very effective in terms of knowledge and skills transfer and today these interventions can be complemented with modern technology based solutions that improve cost-efficiency and deliver a consistent quality with an “always on” service for your people.

Managing a training service and associated learning content can be quite onerous in terms of administration and management effort. Modern management systems can improve operational efficiency while offering an enhanced service to learners.

The application of effective Learning Technology solutions makes good business sense. Learning technology can increase employee performance and productivity, generate increased revenues, improve customer service, achieve regulatory compliance and more, all for better bottom line performance.

Whether you work within the Public or Private sectors, Learning Technology can help you do more with less.

Audience:

This half day briefing is targeted at business leaders and decision makers who need to gain a high level understanding of the capabilities and suitability of these learning technologies.

Participants will be looking to understand, assess, prioritise and plan learning technology implementations to achieve business advantage.

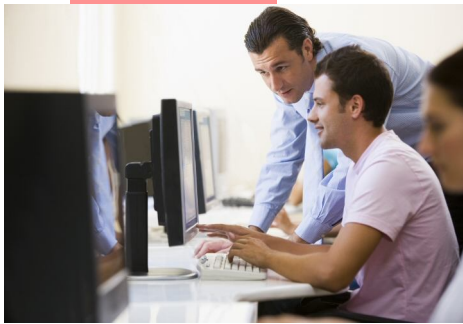
The seminar will be particularly appropriate to HR, Training, IT and other business executives with little previous experience in the implementation of learning technologies.

The emergence of new tools, technologies and delivery platforms over recent years has created exciting possibilities in the world of learning.

Aim of this Briefing:

The challenge for management is to be aware of and understand the application of the many overlapping technologies such as e-learning, virtual classroom, LMS, LCMS, social networking tools, web 2.0, Mobile Learning etc, and the list goes on.

Helping you to recognise the opportunities that these technologies present and directing you towards implementing them to maximise your people performance is the purpose of this high level briefing.



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Duration: *Half Day*

Objectives: On completion of this briefing, delegates will:

- ✧ Understand the primary learning technologies in use today.
- ✧ Understand the business opportunities, productivities and efficiencies that these capabilities can bring to your organisation.
- ✧ Understand how to approach a Business Case / ROI from such an initiative
- ✧ Be in a position to evaluate and plan the implementation of appropriate solutions for your business.

Session Topics:

Using a series of short presentations, demonstrations, examples and case studies, the key learning technology components will be introduced and explained so that you will understand the opportunities they present and the relevance to your business.

- ✧ Using technology for learning : Introduction to the primary areas of application and associated business drivers
- ✧ Understanding Learning Management Systems (LMS) - Introducing concepts, business value, key functionality, examples and case studies.
- ✧ Understanding Learning Content Management Systems (LCMS). Introducing concepts, business value, key functionality, examples and case studies.
- ✧ Implementing Learning Technology – a case study.
- ✧ Exploring the application and benefits of Mobile Learning to today's business
- ✧ Summary - Open Forum - Questions and Answers



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