

Prioritising Projects and Investments

Description: Make sure you are investing in the right projects !

In a difficult economic climate many organisations struggle to decide on priorities for new and existing projects.

This *Executive Briefing* will provide practical ideas and methods for project prioritisation. It will help answer the typical questions:

- ✧ How do you prioritise your spending?
- ✧ How to choose which projects get your scarce resources?
- ✧ Which projects should be cancelled or delayed?
- ✧ How do you handle existing commitments and obligatory spending?
- ✧ How to co-ordinate the decisions with stakeholders across the organisation?

Audience: The briefing is for IT and Business Managers who are responsible for deciding business and project priorities in an organisation.

Duration: *Half Day Executive Briefing*

Objectives: The briefing will focus on management issues associated with managing project spending. It will address practical strategies for choosing, prioritising and implementing projects.

Our experts will discuss:

- ✧ The essence of decision making around investments.
- ✧ Project Portfolio Management which is gaining ground for managing and prioritising multiple projects.
- ✧ How project approval can be more than just an "approval to proceed".
- ✧ The human factors associated with engaging with stakeholders, organisation strategies and communicating across the organisation.



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Benefits

- ✧ Reduce unneeded spending on low priority or unwanted projects.
- ✧ Identify and focus on the initiatives that bring real value to your organisation.
- ✧ Manage multiple projects through Project Portfolio Management.
- ✧ Have better, visible alignment with organisation strategies and goals.

Content:

This half day briefing will cover:

- ✧ The business context for projects
- ✧ Project Appraisal Processes
- ✧ Managing Supply and Demand
- ✧ The Business Case and Benefits
- ✧ Prioritisation Mechanisms
- ✧ Project Portfolio Management
- ✧ Project Governance
- ✧ Good Practice Tips
- ✧ Formal Portfolio Management Models
- ✧ Organisation Strategy
- ✧ Effect on People
- ✧ Communicating across the organisation



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